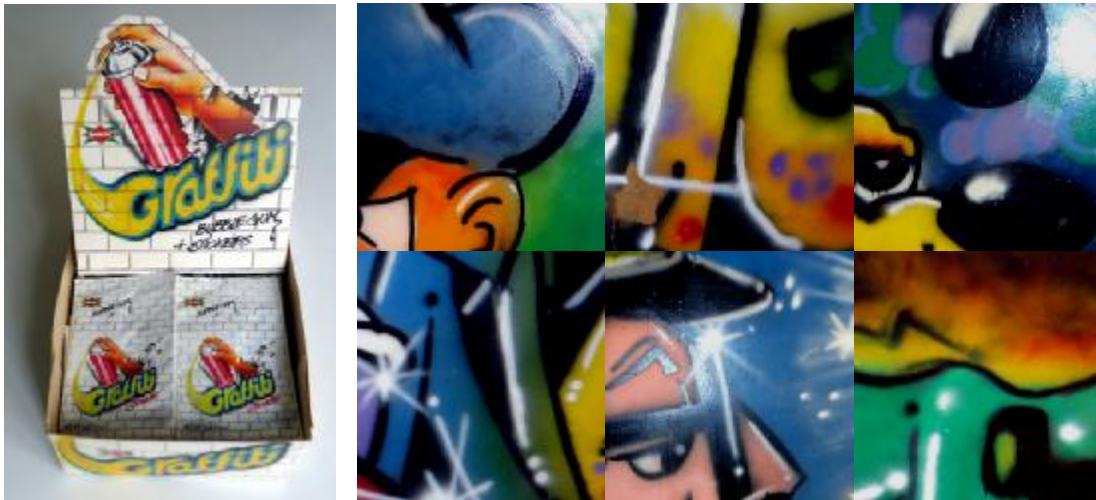


Graffitigalleriet shows 6 original hard boards, which were used in connection with the Dandy stickers in 1985.

Opening Friday 25th November 2011 – 17.00 hrs. – 21.00 hrs.

The exhibition is open from the 25th November to the 22nd December 2011
(see opening hours on www.graffitigalleriet.dk)



Klavs Eskesen – product manager at Dandy from 1981-1989 – says via Dandys employee magazine:

In the middle of the 80'es I was sent to an exhibition in Boston, US. At the same time I should also deliver the first packages "STIMOROL for the Rich" in New York and therefore had the opportunity to visit Manhattan. I was going by train to Central Station and this was the first time I saw graffiti alive! I became very passionate of what I saw and got the idea of graffiti cards in the chewing gum packages.

In a youth magazine I remembered to have read about a girl painting graffiti in Copenhagen. We got in contact with her and ask if she could help us.

She told us that normally they stole the spray painting, so it was a haven for her and her friends that the painting and hard boards were delivered for free and we sent about 50 boards to Copenhagen. She had a graffiti group, who produced the originals.

Danish chewing gum stickers

The Danish chewing gum stickers inspired a generation of graffiti writers to come. The first years of graffiti kids all over Scandinavia and Germany tried to copy the fascinating images of letters and characters.